Setup Sheet
11'' pexar digital picture frame

Brand	pexar
Product Name Full	pexar 11" digital picture frame
Product Line	Digital Frame
Marketing Text 25-Word Description (<750 characters)	The pexar digital picture frame lets you easily and directly share photos and videos with friends and family – in beautifully detailed 2K resolution.
Marketing Text 50-Word Description (<750 characters)	**Memories, Now in Stunning 2K** Bring friends and family from around the globe closer with the pexar frame. Share photos and videos via the internet in superior 2K display quality while your information remains private and secure. With easy setup, it is user-friendly for everyone, making it the ideal gift for displaying photos and videos. Powered by Lexar, a brand you know you can rely on.
Bullet Feature 1	**Extraordinary Clarity** The 2K resolution touchscreen serves up vibrant visuals on a stunning 11-inch display. Additionally, the nano-texture, anti-glare screen filters out distracting reflections from any angle while a sleek thin-bezel design with a magnetic stand supports both portrait and landscape implementation.
Bullet Feature 2	**Share Moments within Seconds** Simply plug it in,[1] connect to Wi-Fi, and use the Frameo app to add photos and videos from your phone to the frame within seconds, privately and securely.
Bullet Feature 3	**Multiple Ways to Easily Share Photos** Effortlessly share pictures and videos to your frame from your smartphone,[2] USB Flash Drive,[3] SD card, or computer. Compatible with both iOS and Android systems.
Bullet Feature 4	**Private, Secure, Worry-Free Storage** With built-in 32GB storage, you can store over 40,000 600KB-photos. Add an SD card or USB flash drive to expand capacity up to 1TB.[5] Also, our frame is GDPR-, CCPA- and PSTI-compliant.
Bullet Feature 5	**Keeps Family Close** Invite family and friends to share photos and videos and tap photos to react and send smiles from miles away.
Bullet Feature 6	**Smart and Useful** The frame also features auto photo rotation to adapt to portrait and landscape shots, weather information, a clock, and sleep mode.
Footnote(s)/ Disclaimer(s)	1. The frame needs to be connected to a power source for use. The product itself does not contain a battery. 2. Photos and videos can be shared through the connected Frameo app without being in the same Wi-Fi environment as the frame. 3. USB-A supports USB flash drives only; USB-C supports USB-C data cables only for easy file transfers from your computer. 4. A Wi-Fi connection is required to upload photos and videos from your phone. Once uploaded, they can be viewed offline. 5. 1TB expandable storage requires an SD card or a USB Flash Drive, sold separately. Lexar is not liable for any loss of data or images.
Warranty	1-year limited warranty
Market Segment	Electronics, Camera & Photo, Lighting & Studio, Photo Studio, Storage & Presentation Materials, Digital Picture Frames, Gifts, Home Decorations
Category	Digital Picture Frame
Sub Category	Digital Picture Frame, Digital Photo Frame, Wi-Fi Photo Frame, Smart Photo Frame
Keywords for Search	Digital picture frame, digital photo frame, digital frame, picture frame, photo frame, Frameo, Birthday/ Wedding/ Thanksgiving/ Christmas Gift, Gift for Mother/ Father/ Grandparents, Sharing Photos and Videos

Specifications	
Type/Form Factor	Digital Picture Frame
Display Resolution	2000 x 1200
Color Gamut	100% sRGB
Brightness	400 cd/m^2
Surface Technology	Nano-texture, anti-glare glass
Aspect Ratio	5:3
Touch Screen	✓
Color	Black
Sound	Built-in speaker
App	Frameo
Auto-Rotate	Portrait or Landscape
Video	MP4, 3GP
Photo	JPG/ JPEG/ PNG/ WEBP/ HEIC
Clock & Weather	✓
Sleep Mode	✓
Wall Mount	✓
Memory	2GB
Storage	32GB
Cyber Security	GDPR-, CCPA-, and PSTI-compliant
Connectivity	Wi-Fi, SD, USB-A, USB-C data cables
Wi-Fi	IEEE 802.11b/g/n, 2.4 GHz Wi-Fi
Power	12V DC Power Adapter
Operating Temperature	0°C~40°C (32°F~104°F)
Storage Temperature	-20°C~60°C (-4°F~140°F)

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Ordering Information				
Single UPC and/ or Master Carton UPC (Global)	**Part Number**	**Description**	**Single UPC**	**10-Pack UPC**
	PX-110BLKGLR	pexar 11-inch digital picture frame, offline sales, EU/UK/AU/US replaceable plug	843367138463	1843367138462
Country of Origin	China			
Harmonized Tariff Schedule	8528.59.00			
Compliance	CE, FCC, IC, UKCA, RCM, RoHS, PSTI, UL, WEEE, REACH			

Weights and Dimensions		
Product		
Unit Weight	1.389lbs	630g
Unit Dimensions L x W x H	11.2" x 7.5" x 2.8"	284 x 189 x 71mm
Images		

Retail Box (All Regions)		
Package Type	Retail Box	
Qty Per Package	1	
Shipping Weight	3.6lbs	1635g
Package Dimensions L x W x H	14.04" x 8.13" x 3.03"	356.5 x 206.5 x 77mm
Image		
Retail Box – Master Pack (Global)		
Package Type	Master Carton	
Retail Master Pack Quantity	10	
Shipping Weight	38.14lbs	17.3kg
Package Dimensions L x W x H	15.87" x 14.58" x 17.32"	403 x 370.5 x 440mm