

<b>Brand</b>	Lexar®
<b>Product Name Full</b>	Lexar® PLAY microSDXC™ UHS-I cards
<b>Product Name Short</b>	PLAY microSDXC™ UHS-I
<b>Product Name E-commerce</b>	Lexar® PLAY microSDXC™ UHS-I cards, Class 10, U3, V30, A2, 4K video, up to 205MB/s read and up to 140MB/s write, for Nintendo-Switch, Steam Deck, ASUS ROG Ally, portable gaming devices, smartphones, and tablets
<b>Product Line</b>	PLAY
<b>Marketing Text 25-Word Description</b> (<750 characters)	Slow loading times are not part of this generation's DNA. Get the Lexar® PLAY microSDXC™ UHS-I cards for fast read speeds to keep up with all your multimedia content and games.
<b>Marketing Text 50-Word Description</b> (<750 characters)	Lexar® PLAY microSDXC™ UHS-I cards are designed to keep up with all your content, whether it's games, movies, music, or books. Avoid slow load times with read speeds of up to 205MB/s and enjoy quick downloads with write speeds up to 140MB/s <sup>1</sup> . Fast A2-rated performance <sup>2</sup> lets you play more of what you love without missing a beat. With large capacities up to 1TB, you can save all your favorite multimedia files. Ideal for portable gaming devices, smartphones, and tablets.
<b>Marketing Text 100-Word Description</b> (<750 characters)	<b>Perfect mobile memory solution for media entertainment</b> Lexar® PLAY microSDXC™ UHS-I cards are designed to keep up with all your content, no matter if it is games, video, movies, music, or books. Avoid slow load times with read speeds of up to 205MB/s and enjoy quick downloads with write speeds up to 140MB/s <sup>1</sup> . Fast A2-rated performance <sup>2</sup> lets you play more of what you love without missing a beat. While large capacities up to 1TB allow you to save all your favorite multimedia files. With this card you can capture, play back, and transfer large amounts of Full-HD and 4K video. Ideal for portable gaming devices, smartphones, and tablets.
<b>Bullet Feature 1</b>	Compatible with portable gaming devices, smartphones, and tablets
<b>Bullet Feature 2</b>	Fast transfer speeds for quick loading time with up to 205MB/s read <sup>1</sup>
<b>Bullet Feature 3</b>	Improved write speeds of up to 140MB/s for quicker downloads <sup>1</sup>
<b>Bullet Feature 4</b>	Store more videos, movies, games, music, and your favorite content with large capacity up to 1TB
<b>Bullet Feature 5</b>	Quickly capture, play back and transfer Full-HD and 4K video
<b>Bullet Feature 6</b>	Loads apps faster with A2-rated performance <sup>2</sup>
<b>Footnote(s)/ Disclaimer(s)</b>	<p><sup>1</sup>Up to 205MB/s read transfer, write speeds lower. Engineered with advanced technology to reach read speed beyond UHS-I 104MB/s specification. Speeds based on internal testing. Actual performance may vary. Read speed full performance achieved only when paired with Lexar RW310x reader.</p> <p>Lexar is not liable for any loss of data or images.</p> <p>[Product page only:] Product appearance, performance, software offerings, and packaging may vary depending on ship date and available inventory. Actual usable memory capacity may vary. 1GB equals 1 billion bytes.</p>

<b>Warranty</b>	Five-year limited warranty
<b>Market Segment</b>	Consumer electronics, portable gaming, action camera, drone, tablet, smartphone, mobile phone
<b>Category</b>	Memory cards, tablet accessories, smartphone accessories, mobile phone accessories, multimedia phone accessories, portable gaming device accessories, Nintendo Switch accessories
<b>Sub Category</b>	microSDXC, UHS-I, high performance, Lexar, High speed, Class 10, V30
<b>Keywords for Search</b>	1TB micro sd, 512GB micro sd, 256GB micro sd, 128GB micro sd, micro sd cards, microsd cards, microSDHC card, microSDXC card, mini sd cards, microsd class 10, class 10 micro sd card, micro sd card, microsd U3, U3 micro sd card, microsd V30, V30 micro sd card, microsd A2, A2 micro sd card, microsd memory card, phone memory card, sd card for phone, memory cards for smartphones, memory cards for tablets, memory cards for portable gaming devices, memory cards for Nintendo-Switch, Steam Deck, ASUS ROG Ally, Legion Go, 128GB, 256GB, 512GB, 1TB

<b>Specifications</b>	
<b>Module Type/ Form Factor</b>	microSDXC UHS-I
<b>Capacities</b>	128GB, 256GB, 512GB, 1TB
<b>Speed and Performance</b>	micro SDXC: 128GB – Class 10, U3, V30, A2 (up to 205MB/s read, up to 140MB/s write <sup>1</sup> ) 256GB – Class 10, U3, V30, A2 (up to 205MB/s read, up to 140MB/s write <sup>1</sup> ) 512GB – Class 10, U3, V30, A2 (up to 205MB/s read, up to 140MB/s write <sup>1</sup> ) 1TB – Class 10, U3, V30, A2 (up to 205MB/s read, up to 140MB/s write <sup>1</sup> )
<b>Operating Temperature</b>	-25°C to 85°C (-13°F to 185°F)
<b>Storage Temperature</b>	-40°C to 85°C (-40°F to 185°F)
<b>Humidity</b>	25% to 95%

Ordering Information				
Single UPC and/or Master Carton UPC (CN)	<b>Part Number</b>	<b>Description</b>	<b>Single UPC</b>	<b>25-Pack UPC</b>
	LMSPLAY128G-BNSNC	Lexar PLAY microSDXC 128GB China	843367137206	90843367137209
	<b>Part Number</b>	<b>Description</b>	<b>Single UPC</b>	<b>10-Pack UPC</b>
	LMSPLAY256G-BNSNC	Lexar PLAY microSDXC 256GB China	843367137190	10843367137197
	LMSPLAY512G-BNSNC	Lexar PLAY microSDXC 512GB China	843367137183	10843367137180
	LMSPLAY001T-BNSNC	Lexar PLAY microSDXC 1TB China	843367137176	10843367137173
Single UPC and/or Master Carton UPC (Global)	<b>Part Number</b>	<b>Description</b>	<b>Single UPC</b>	<b>25-Pack UPC</b>
	LMSPLAY128G-BNSNG	Lexar PLAY microSDXC 128GB Global	843367137213	90843367137216
	<b>Part Number</b>	<b>Description</b>	<b>Single UPC</b>	<b>10 Pack UPC</b>
	LMSPLAY256G-BNSNG	Lexar PLAY microSDXC 256GB Global	843367137220	10843367137227
	LMSPLAY512G-BNSNG	Lexar PLAY microSDXC 512GB Global	843367137237	10843367137234
	LMSPLAY001T-BNSNG	Lexar PLAY microSDXC 1TB Global	843367137244	10843367137241
Single UPC and/or Master Carton UPC (NA)	<b>Part Number</b>	<b>Description</b>	<b>Single UPC</b>	<b>10-Pack UPC</b>
	LMSPLAY256G-BNSNU	Lexar PLAY microSDXC 256GB NA	843367138395	10843367138392
	LMSPLAY512G-BNSNU	Lexar PLAY microSDXC 512GB NA	843367138401	10843367138408
	LMSPLAY001T-BNSNU	Lexar PLAY microSDXC 1TB NA	843367138371	10843367138378
<b>Region of Origin</b>	128GB-256GB China; 512GB-1TB Taiwan, China			
<b>Harmonized Tariff Schedule</b>	8523.51.0000			
<b>Compliance</b>	CE, FCC, WEEE, C-Tick, Recycle, China RoHS			

Weights and Dimensions		
<b>Product</b>		
<b>Unit Weight</b>	0.025 oz	0.708 g
<b>Unit Dimensions L x W x H</b>	0.43" x 0.59" x 0.04"	11mm x 15mm x 1mm
<b>Image</b>		

Small Blister (ALL regions) 128/256/512GB/1TB		
<b>Package Type</b>	Small Blister Single Pack	
<b>Qty Per Package</b>	1	
<b>Shipping Weight</b>	0.023 lbs	10.5 g
<b>Package Dimensions L x W x H</b>	5.50" x 4.00" x 0.21"	139.7 x 101.6 x 5.3 mm
<b>Image</b>		

Small Blister (ALL regions) 256GB/512GB		
<b>Package Type</b>	Master Carton Small Blister Single Pack	
<b>Qty Per Package</b>	10	
<b>Shipping Weight</b>	0.352 lbs	160 g
<b>Package Dimensions L x W x H</b>	5.91" x 1.73" x 4.53"	150 x 44 x 115 mm

Small Blister (ALL regions) 128GB		
<b>Package Type</b>	Master Carton Small Blister Single Pack	
<b>Qty Per Package</b>	25	
<b>Shipping Weight</b>	0.727 lbs	330 g
<b>Package Dimensions L x W x H</b>	5.91" x 4.13" x 4.53"	150 x 105 x 115 mm

Small Blister (ALL regions) 1TB		
<b>Package Type</b>	Master Carton Small Blister Single Pack	
<b>Qty Per Package</b>	10	
<b>Shipping Weight</b>	0.386 lbs	175 g
<b>Package Dimensions L x W x H</b>	5.91" x 1.73" x 4.53"	150 x 44 x 115 mm